



# MULTIVERSE

3RD WEEKEND OF OCT : ATLANTA GA



## SPONSORSHIP OPPORTUNITIES

Multiverse Con offers a wide array of sponsorship opportunities to build your brand, showcase your products and services, maximize your visibility, and ensure that your marketing dollars are well-spent.

**MULTIVERSECON.ORG**

| [INFO@MULTIVERSECON.ORG](mailto:INFO@MULTIVERSECON.ORG)

# MULTIVERSE

## WHEN:

Annually, the 3rd weekend of October  
2023: October 20-22  
2024: October 18-20  
2025: October 17-19  
2026: October 16-18

## ABOUT MULTIVERSE:

Multiverse is a 3-day fan convention celebrating sci-fi, fantasy, horror, art, gaming, and more, held annually in Atlanta, GA. Multiverse features more than 70 industry guests over a jam-packed weekend of panels, gaming, shopping, cosplay, art, and parties, as well as charity events and a hospitality suite serving free, delicious food. Multiverse is also a shared ideal, a community of enthusiasts, a fan family... it's the perfect "geek party" where fans of all kinds can meet and share the stories and characters they love.

## GUESTS:

Multiverse features more than 70 exciting guests, including famous award-winning authors, artists, comic creators, performers, cosplayers, academics, publishing industry pros, and more! The Multiverse Dealer Hall features dozens of hand-picked vendors offering the coolest hard-to-find geeky items, along with amazing original art and hundreds upon hundreds of book titles.

## WHERE:

Hilton Peachtree City Atlanta Hotel & Conference Center  
2443 Hwy 54 W  
Peachtree City, GA 30269

## WHY MULTIVERSE:

Multiverse attendees are educated, diverse, creative early adopters with disposable income. These are people who believe in big ideas, who support causes they believe in, and who aren't afraid to try something new. When you sponsor Multiverse, you're helping us grow and attract even more fans; at the same time, you're putting your business directly in front of your target market. Read on to find the best option for you to reach future customers at Multiverse.

## USEFUL LINKS:

[View the full lineup of guests](#)

[Register to attend](#)

[Book a hotel room at the con rate](#)

[Contact us with questions](#)

[Apply for Media Passes](#)

[Apply to be a Guest/Presenter](#)

[Sell your wares at Multiverse](#)

[Apply to the juried Art Show](#)

Here is the [Multiverse Code of Conduct](#) and [Accessibility](#) info.

[FACEBOOK](#)

[INSTAGRAM](#)

[TWITTER](#)

## **TITLE SPONSOR**

\$800 (only 1 available)

Sole listing as Official Sponsor on ALL print and electronic promotional materials, website, and signage.

- Up to two free registration bag stuffers (give your swag to attendees)
- Up to four free all-access Multiverse memberships for your staff
- One complimentary booth in the Dealers' Hall to sell or promote your product
- One hour of programming for demo or presentation of your product (optional)
- Listing on each page of the Multiverse website with company logo and link to your website
- One free full-page advertisement in the printed Multiverse souvenir booklet and digital program
- Listing in Multiverse newsletters from time of sponsorship through the convention
- Listing in post-convention Multiverse newsletter

## **PREMIER SPONSOR**

\$500

- One free registration bag stuffer (give your swag to attendees)
- Up to two free all-access Multiverse memberships for your staff
- Listing on the Multiverse homepage and sponsor page with a link to your website
- One free half-page advertisement in the printed Multiverse souvenir booklet and digital program
- Listing in Multiverse newsletters from time of sponsorship through the convention

## **PARTNER SPONSOR**

\$300

- One free registration bag stuffer (give your swag to attendees)
- Up to two free all-access Multiverse memberships for your staff
- Listing on the Multiverse website & printed materials
- One free quarter-page advertisement in the printed Multiverse souvenir booklet and digital program
- Listing in Multiverse newsletters from time of sponsorship through the convention
- A plug via our social media channels

# MULTIVERSE

## **IN-KIND SPONSORSHIPS:**

Provide or pay for the service/discount for members, and your name will be all over it. We'll list you as our Official Partner in the area of your item, and help promote it to all Multiverse members. Have an idea not listed here? Let us hear it!

### **Art Show Reception**

An exciting combination of Art, Food, and Drinks. Display your brand's commitment to the Arts.

### **Sensory Break Room**

Sponsor the Multiverse SBR, which provides a quiet, relaxing space away from the bustle of con.

### **Accessibility Services**

ASL interpreters, mobility scooters, assisted-listening devices, captioning services, etc.

### **Con Suite Food & Drink**

Feed the people and make them happy and they won't forget your kindness... or your brand.

### **Printing**

Want to partner with us to produce programs, signage, schedules, or tee? Let us know!

### **Lanyards**

Everyone in attendance has to have one. Make sure they all bear your brand.

**Have another idea?  
We're interested to hear!  
Drop us a line at  
[sponsors@multiversecon.org](mailto:sponsors@multiversecon.org)**

# MULTIVERSE DEMOGRAPHICS



## AGES

85% of convention attendees are aged 23-55



## GENDER

51% Women, 40% Men, 9% Nonbinary or Agender



## EDUCATION

Majority have bachelor's degree or higher



## INCOME

Above average with moderate disposable income. Most fans spend between \$100-500 at shows over and above tickets, parking, lodging, and food.



## POLITICS

Strong (though not exclusive) leaning toward progressive political views.



## HABITS

Heavy readers with positive views of science and technology.

# CONTACT INFO

Reach out to us! For sponsorship questions, contact:  
**[sponsors@multiversecon.org](mailto:sponsors@multiversecon.org)**

Or message the appropriate staff member:

## **Co-Chairs:**

Jesse Adams  
Allie Charlesworth  
[chair@multiversecon.org](mailto:chair@multiversecon.org)

## **Director of Programming**

Venessa Giunta  
[programming@multiversecon.org](mailto:programming@multiversecon.org)

## **Communications Director:**

Chelsea Eckert  
[communications@multiversecon.org](mailto:communications@multiversecon.org)

## **Multiverse Events**

2400 Old Milton Pkwy. #712  
Alpharetta, GA 30009